

GoPro!

Everybody knows that becoming a Rheem® Pro Partner™ makes good business sense. But what happens when you take a look at Pro Partnership by the numbers? You'll see that it makes really good business sense.



10+

Average tenure in years
among Pro Partners—
Success keeps them
coming back



20%

Average increase
in sales when
Pro Partners join



\$37k+

Average value to contractors
through Pro Partner programs



1st

Where Pro Partners get
listed among all contractors
on [Rheem.com/Find-A-Pro](https://www.rheem.com/Find-A-Pro)



10^{free}

Advertising templates
(TV, Radio, Social, etc.)
exclusive to Pro Partners



Up to **8%**

Off dealer cost for offering
Residential KwikComfort® Financing—
Some financing options offering zero dealer cost



3,000

Networking opportunities at our
tri-annual Pro Partner Conference

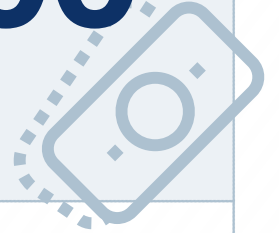
\$4,000

Average total cash back received by Pro Partners



\$10,000

Average annual *KwikComfort*[®] Pro Partner financing rebate



35 million

ProClub points awarded annually to Pro Partners

25-30 million

Brand impressions generated from digital brand awareness campaigns

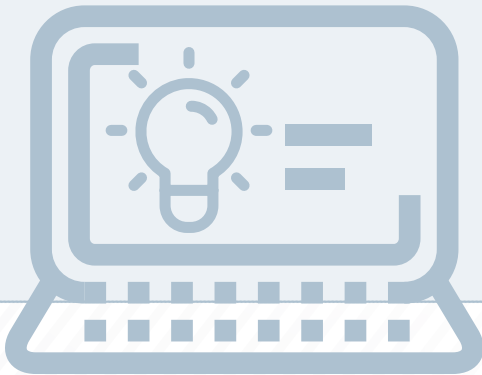
48

Pieces of content for Pro Partner social media pages on Facebook, Twitter and Instagram, **posting four times a month**



130

New Graduate Studies courses with content curated specifically for Pro Partners



10

Minutes to take some of the new micro-learning courses on Rheem Academy

Ready to Go Pro?

Visit My.Rheem.com > Marketing > Programs > Pro Partner or ask your Rheem distributor for details.

